

May 2026 Temporary Price Reductions

Code	UPC	Pack	Description	Size	Normal Bottle	TPR Bottle	Price Up/Down	Normal Case	TPR Case
5247	812066020300	6	Highland Park 12YR Viking Hon	750	\$45.08	\$41.09	(\$3.99)	\$270.48	\$246.54
5535	812066020034	3	Macallan Rare Cask Single Mal	750	\$270.17	\$240.09	(\$30.08)	\$810.51	\$720.27
5555	812066021598	12	Macallan Double Cask 12YR	750	\$63.78	\$59.97	(\$3.81)	\$765.36	\$719.64
11771	096749003365	8	Black Velvet Mini	50	\$13.32	\$11.15	(\$2.17)	\$106.56	\$89.20
11792	096749006137	8	Black Velvet Blackberry Canadi	50	\$13.31	\$11.15	(\$2.16)	\$106.48	\$89.20
15628	080432500187	6	Jameson	1750	\$53.22	\$48.72	(\$4.50)	\$319.32	\$292.32
16189	814794011605	6	Jeffersons Ocean Aged Rye	750	\$44.99	\$41.22	(\$3.77)	\$269.94	\$247.32
17951	096749021840	8	Evan Williams Black Mini	50	\$15.75	\$11.15	(\$4.60)	\$126.00	\$89.20
18983	814794011841	6	Jeffersons Tropics	750	\$74.94	\$41.22	(\$33.72)	\$449.64	\$247.32
18997	814794010974	6	Jeffersons Reserve Pritchard H	750	\$59.99	\$41.22	(\$18.77)	\$359.94	\$247.32
19045	814794010714	6	Jeffersons Reserve Old Rum Ca	750	\$56.22	\$41.22	(\$15.00)	\$337.32	\$247.32
31862	087116019034	12	Prairie Organic Gin	750	\$16.50	\$15.00	(\$1.50)	\$198.00	\$180.00
33430	835229011045	10	Absolut Wild Berri Mini	50	\$8.82	\$5.94	(\$2.88)	\$88.20	\$59.40
33466	835229010260	10	Absolut Lime Mini	50	\$8.82	\$5.94	(\$2.88)	\$88.20	\$59.40
34007	835229000407	12	Absolut Swedish Vodka 80prf	1000	\$22.49	\$19.49	(\$3.00)	\$269.88	\$233.88

Code	UPC	Pack	Description	Size	Normal Bottle	TPR Bottle	Price Up/Down	Normal Case	TPR Case
34015	835229001145	12	Absolut Apeach	1000	\$22.49	\$19.49	(\$3.00)	\$269.88	\$233.88
34029	835229001404	12	Absolut Citron	1000	\$22.49	\$19.49	(\$3.00)	\$269.88	\$233.88
34031	835229001008	10	Absolut Citron Mini	50	\$8.82	\$5.94	(\$2.88)	\$88.20	\$59.40
34051	835229008403	12	Absolut Raspberri	1000	\$22.49	\$19.49	(\$3.00)	\$269.88	\$233.88
34078	835229006409	12	Absolut Vanilia	1000	\$22.49	\$19.49	(\$3.00)	\$269.88	\$233.88
34111	835229002005	10	Absolut Mandrin Mini	50	\$8.82	\$5.94	(\$2.88)	\$88.20	\$59.40
34117	835229002401	12	Absolut Mandrin	1000	\$22.49	\$19.49	(\$3.00)	\$269.88	\$233.88
37338	087116014633	6	UV Vodka PET	1750	\$18.75	\$15.00	(\$3.75)	\$112.50	\$90.00
37402	835229010970	10	Absolut Watermelon Mini	50	\$8.82	\$5.94	(\$2.88)	\$88.20	\$59.40
37523	087116019126	12	Prairie Organic Vodka	750	\$16.50	\$15.00	(\$1.50)	\$198.00	\$180.00
37819	810155750015	12	High Ground Estate Vodka	750	\$24.75	\$22.50	(\$2.25)	\$297.00	\$270.00
38539	835229011120	10	Absolut Tabasco Mini	50	\$8.82	\$5.94	(\$2.88)	\$88.20	\$59.40
39694	087116019058	12	Prairie Organic Cucumber Vodl	750	\$16.50	\$15.00	(\$1.50)	\$198.00	\$180.00
41360	087116014879	12	UV Pink Lemonade	750	\$11.25	\$7.41	(\$3.84)	\$135.00	\$88.92
41604	087116014770	12	UV Grape	750	\$11.25	\$7.41	(\$3.84)	\$135.00	\$88.92
41625	087116014817	6	UV Grape	1750	\$18.75	\$15.00	(\$3.75)	\$112.50	\$90.00

Code	UPC	Pack	Description	Size	Normal Bottle	TPR Bottle	Price Up/Down	Normal Case	TPR Case
41681	087116014619	6	UV Red Cherry	1750	\$18.75	\$15.00	(\$3.75)	\$112.50	\$90.00
41688	087116014589	12	UV Blue Raspberry PET	750	\$11.25	\$7.41	(\$3.84)	\$135.00	\$88.92
41692	087116014527	6	UV Blue Raspberry	1750	\$18.75	\$15.00	(\$3.75)	\$112.50	\$90.00
41693	087116014480	12	UV Blue Raspberry	750	\$11.25	\$7.41	(\$3.84)	\$135.00	\$88.92
41696	087116014428	12	UV Green Apple	750	\$11.25	\$7.41	(\$3.84)	\$135.00	\$88.92
41704	087116014442	12	UV Red Cherry	750	\$11.25	\$7.41	(\$3.84)	\$135.00	\$88.92
41989	087116015395	12	UV Cake	750	\$11.25	\$7.41	(\$3.84)	\$135.00	\$88.92
42009	087116015357	6	UV Cake	1750	\$18.75	\$15.00	(\$3.75)	\$112.50	\$90.00
65253	083089660402	48	Jagermeister Liqueur	200	\$6.54	\$6.15	(\$0.39)	\$313.92	\$295.20
65259	083089660501	12	Jagermeister Liqueur Mini Mei	20	\$8.45	\$6.15	(\$2.30)	\$101.40	\$73.80
65519	080432117446	6	Jameson Orange	1750	\$53.22	\$48.72	(\$4.50)	\$319.32	\$292.32
65933	089540536590	12	Malibu Pink Mini	50	\$14.85	\$4.95	(\$9.90)	\$178.20	\$59.40
75997	089540536583	12	Kahlua Dunkin Caramel Swirl M	50	\$9.90	\$6.45	(\$3.45)	\$118.80	\$77.40
76118	791126147266	6	Chica Chida Peanut Butter Aga	750	\$25.95	\$22.50	(\$3.45)	\$155.70	\$135.00
76311	810089491435	12	Ole Smoky Blackberry Whiskey	375	\$12.00	\$8.24	(\$3.76)	\$144.00	\$98.88
76507	810088370083	12	Ole Smoky Salty Caramel Whis	375	\$12.00	\$8.24	(\$3.76)	\$144.00	\$98.88

Code	UPC	Pack	Description	Size	Normal Bottle	TPR Bottle	Price Up/Down	Normal Case	TPR Case
78326	628451609704	12	SHAKU Sake Berry Liqueur	700	\$18.75	\$14.63	(\$4.12)	\$225.00	\$175.56
78426	764227403807	12	XXL Blackberry Brandy 99 Proc	750	\$16.01	\$13.50	(\$2.51)	\$192.12	\$162.00
78453	810155750053	6	Evil Bean Cold Brew Coffee Liq	750	\$22.50	\$21.00	(\$1.50)	\$135.00	\$126.00
84789	503007603118	6	El Mexicano Blanco Tequila	750	\$32.25	\$30.00	(\$2.25)	\$193.50	\$180.00
84791	503007603125	6	El Mexicano Reposado Tequila	750	\$36.00	\$33.75	(\$2.25)	\$216.00	\$202.50
86017	096749004010	8	Black Velvet Peach Canadian V	50	\$13.32	\$11.15	(\$2.17)	\$106.56	\$89.20
86454	096749003440	8	Black Velvet Apple Mini	50	\$13.32	\$11.15	(\$2.17)	\$106.56	\$89.20
87035	860265002429	12	Skrewball Peanut Butter Whisk	50	\$21.00	\$4.95	(\$16.05)	\$252.00	\$59.40
87304	080480172039	24	Cazadores Blanco	375	\$11.25	\$7.50	(\$3.75)	\$270.00	\$180.00
88413	850008153044	12	Campo Bravo Plata Tequila	750	\$17.25	\$15.00	(\$2.25)	\$207.00	\$180.00
89120	080480170035	24	Cazadores Reposado	375	\$11.25	\$7.50	(\$3.75)	\$270.00	\$180.00
101355	860265002481	15	Skrewball Peanut Butter Whisk	50	\$11.24	\$9.00	(\$2.24)	\$168.60	\$135.00

May 2026 Return to Regular Price

Code	UPC	Pack	Description	Size	Normal Bottle	TPR Bottle	Price Up/Down	Normal Case	TPR Case
11771	096749003365	8	Black Velvet Mini	50	\$13.32	\$11.15	\$2.17	\$106.56	\$89.20
11792	096749006137	8	Black Velvet Blackberry Canadian Whiskey Mini	50	\$13.31	\$11.15	\$2.16	\$106.48	\$89.20
15628	080432500187	6	Jameson	1750	\$53.22	\$48.72	\$4.50	\$319.32	\$292.32
17951	096749021840	8	Evan Williams Black Mini	50	\$15.75	\$11.15	\$4.60	\$126.00	\$89.20
18039	850053456299	6	Barrell Foundation Double Barrel Bourbon	750	\$37.50	\$36.75	\$0.75	\$225.00	\$220.50
31862	087116019034	12	Prairie Organic Gin	750	\$16.50	\$15.00	\$1.50	\$198.00	\$180.00
34007	835229000407	12	Absolut Swedish Vodka 80prf	1000	\$22.49	\$19.49	\$3.00	\$269.88	\$233.88
34015	835229001145	12	Absolut Apeach	1000	\$22.49	\$19.49	\$3.00	\$269.88	\$233.88
34029	835229001404	12	Absolut Citron	1000	\$22.49	\$19.49	\$3.00	\$269.88	\$233.88
34051	835229008403	12	Absolut Raspberri	1000	\$22.49	\$19.49	\$3.00	\$269.88	\$233.88
34078	835229006409	12	Absolut Vanilia	1000	\$22.49	\$19.49	\$3.00	\$269.88	\$233.88
34117	835229002401	12	Absolut Mandrin	1000	\$22.49	\$19.49	\$3.00	\$269.88	\$233.88
37523	087116019126	12	Prairie Organic Vodka	750	\$16.50	\$15.00	\$1.50	\$198.00	\$180.00
37819	810155750015	12	High Ground Estate Vodka	750	\$24.75	\$22.50	\$2.25	\$297.00	\$270.00
38539	835229011120	10	Absolut Tabasco Mini	50	\$8.82	\$5.94	\$2.88	\$88.20	\$59.40

Code	UPC	Pack	Description	Size	Normal Bottle	TPR Bottle	Price Up/Down	Normal Case	TPR Case
39694	087116019058	12	Prairie Organic Cucumber Vodka	750	\$16.50	\$15.00	\$1.50	\$198.00	\$180.00
64955	898432002637	12	Dulce Vida Pineapple Jalapeno	750	\$19.50	\$17.25	\$2.25	\$234.00	\$207.00
65253	083089660402	48	Jagermeister Liqueur	200	\$6.54	\$6.15	\$0.39	\$313.92	\$295.20
65259	083089660501	12	Jagermeister Liqueur Mini Meisters	20	\$8.45	\$6.15	\$2.30	\$101.40	\$73.80
65519	080432117446	6	Jameson Orange	1750	\$53.22	\$48.72	\$4.50	\$319.32	\$292.32
65933	089540536590	12	Malibu Pink Mini	50	\$14.85	\$4.95	\$9.90	\$178.20	\$59.40
75997	089540536583	12	Kahlua Dunkin Caramel Swirl Mini	50	\$9.90	\$6.45	\$3.45	\$118.80	\$77.40
76118	791126147266	6	Chica Chida Peanut Butter Agave Spirit	750	\$25.95	\$22.50	\$3.45	\$155.70	\$135.00
76311	810089491435	12	Ole Smoky Blackberry Whiskey	375	\$12.00	\$8.24	\$3.76	\$144.00	\$98.88
76507	810088370083	12	Ole Smoky Salty Caramel Whiskey	375	\$12.00	\$8.24	\$3.76	\$144.00	\$98.88
78326	628451609704	12	SHAKU Sake Berry Liqueur	700	\$18.75	\$14.63	\$4.12	\$225.00	\$175.56
78453	810155750053	6	Evil Bean Cold Brew Coffee Liqueur	750	\$22.50	\$21.00	\$1.50	\$135.00	\$126.00
78541	850030769367	6	Tequila Travesuras Watermelon & Spearmint	750	\$22.50	\$21.00	\$1.50	\$135.00	\$126.00
78542	850030769374	6	Tequila Travesuras Spicy Mango	750	\$22.50	\$21.00	\$1.50	\$135.00	\$126.00
84789	503007603118	6	El Mexicano Blanco Tequila	750	\$32.25	\$30.00	\$2.25	\$193.50	\$180.00
84791	503007603125	6	El Mexicano Reposado Tequila	750	\$36.00	\$33.75	\$2.25	\$216.00	\$202.50

Code	UPC	Pack	Description	Size	Normal Bottle	TPR Bottle	Price Up/Down	Normal Case	TPR Case
86017	096749004010	8	Black Velvet Peach Canadian Whiskey Mini	50	\$13.32	\$11.15	\$2.17	\$106.56	\$89.20
86454	096749003440	8	Black Velvet Apple Mini	50	\$13.32	\$11.15	\$2.17	\$106.56	\$89.20
87304	080480172039	24	Cazadores Blanco	375	\$11.25	\$7.50	\$3.75	\$270.00	\$180.00
87499	898432002002	12	Dulce Vida Blanco	750	\$22.50	\$20.25	\$2.25	\$270.00	\$243.00
88413	850008153044	12	Campo Bravo Plata Tequila	750	\$17.25	\$15.00	\$2.25	\$207.00	\$180.00
89120	080480170035	24	Cazadores Reposado	375	\$11.25	\$7.50	\$3.75	\$270.00	\$180.00
89515	663188000332	6	Casa Maestri Reposado	750	\$52.50	\$44.99	\$7.51	\$315.00	\$269.94

May 2026 Permanent Price Change

SO	Code	UPC Code	Pack	Description	Size	Old Btl Cost	New Btl Cost	Price Up/Down	Old Case Cost	New Case
	10789	082000776574	44	Crown Royal Vanilla	200	\$7.50	\$6.00	(\$1.50)	\$330.00	\$264.00
	10804	082000771548	44	Crown Royal Regal Apple	200	\$7.50	\$6.00	(\$1.50)	\$330.00	\$264.00
	11299	087000007277	44	Crown Royal	200	\$7.50	\$6.00	(\$1.50)	\$330.00	\$264.00
	14969	080368604119	6	Clonakilty Galley Head Irish Whiskey	750	\$23.99	\$22.49	(\$1.50)	\$143.94	\$134.94
	15198	851460002529	6	BP WhistlePig 12YR Bespoke Blend	750	\$133.76	\$93.75	(\$40.01)	\$802.56	\$562.50
	16422	096749004942	6	BP Heaven Hill BIB Private Barrel	750	\$41.25	\$37.50	(\$3.75)	\$247.50	\$225.00
	18046	096749021321	12	Evan Williams Green Label	750	\$13.50	\$10.50	(\$3.00)	\$162.00	\$126.00
	25755	096749005161	6	Elijah Craig Rye Toasted Barrel	750	\$41.25	\$37.50	(\$3.75)	\$247.50	\$225.00
	37993	082000000082	48	Smirnoff 80prf	200	\$3.81	\$3.00	(\$0.81)	\$182.88	\$144.00
	42242	856881004015	12	Blue Chair Bay Coconut Rum	750	\$15.74	\$14.99	(\$0.75)	\$188.88	\$179.88
	77474	089552920226	12	St Elder Elderflower Liqueur	750	\$17.60	\$16.50	(\$1.10)	\$211.20	\$198.00
	78097	089552461095	12	St Elder Blood Orange Liqueur	750	\$17.60	\$16.50	(\$1.10)	\$211.20	\$198.00
	80004	856881004565	12	Blue Chair Bay Pineapple Rum Cream	750	\$15.74	\$14.99	(\$0.75)	\$188.88	\$179.88
	80015	856881004404	12	Blue Chair Bay Key Lime Rum Cream	750	\$15.74	\$14.99	(\$0.75)	\$188.88	\$179.88
	80024	856881004176	12	Blue Chair Bay Banana Rum Cream	750	\$15.74	\$14.99	(\$0.75)	\$188.88	\$179.88
	87782	816136020153	6	Ghost Tequila Blanco	750	\$30.75	\$30.00	(\$0.75)	\$184.50	\$180.00

SO	Code	UPC Code	Pack	Description	Size	Old Btl Cost	New Btl Cost	Price Up/Down	Old Case Cost	New Case
	88389	850008153082	6	Campo Bravo Tequila Plata	1000	\$18.75	\$18.51	(\$0.24)	\$112.50	\$111.06
*	915188	851460002307	6	WhistlePig Single Barrel Buy the Barrel	750	\$77.76	\$60.00	(\$17.76)	\$466.56	\$360.00
*	922069	810080551756	6	WhistlePig PiggyBack Bourbon Single Barrel Buy	750	\$45.00	\$37.50	(\$7.50)	\$270.00	\$225.00
*	922374	810080550407	6	WhistlePig Piggyback Rye Single Barrel Buy the Barrel	750	\$45.00	\$37.50	(\$7.50)	\$270.00	\$225.00
*	925182	096749004232	12	Rittenhouse Rye Whiskey Private Barrel	750	\$26.25	\$21.00	(\$5.25)	\$315.00	\$252.00
*	925917	082184008140	3	HA Jack Daniels McLaren Prestige	1000	\$389.99	\$467.99	\$78.00	\$1,169.97	\$1,403.97
*	926409	850826008199	6	Des Moines Whiskey	750	\$45.50	\$37.50	(\$8.00)	\$273.00	\$225.00
*	927650	819283010008	6	SOOH Wyoming Whiskey Small Batch Bourbon	750	\$37.34	\$29.81	(\$7.53)	\$224.04	\$178.86
*	927946	819283013467	6	Wyoming Whiskey Double Cask Bourbon	750	\$52.37	\$37.34	(\$15.03)	\$314.22	\$224.04
*	927948	819283013474	6	Wyoming Whiskey Outryder Straight American Whiskey	750	\$63.65	\$48.62	(\$15.03)	\$381.90	\$291.72
*	942458	812066020058	12	SOOH Brugal Anejo Superior Rum	750	\$19.49	\$18.66	(\$0.83)	\$233.88	\$223.92
*	943722	852355004123	6	Real McCoy 12YR	750	\$51.71	\$69.26	\$17.55	\$310.26	\$415.56
*	966322	850056341042	6	Ghost Tequila Reposado	750	\$35.99	\$50.63	\$14.64	\$215.94	\$303.78
*	984770	810095914560	12	Reserva De MFM Small Batch Plata	750	\$21.00	\$18.75	(\$2.25)	\$252.00	\$225.00
*	984771	810095914577	12	Reserva De MFM Small Batch Reposado	750	\$24.75	\$20.25	(\$4.50)	\$297.00	\$243.00
*	986532	702565657322	12	SOOH Creek Water Whiskey	750	\$19.22	\$14.99	(\$4.23)	\$230.64	\$179.88

SO	Code	UPC Code	Pack	Description	Size	Old Btl Cost	New Btl Cost	Price Up/Down	Old Case Cost	New Case
*	987545	080925100061	6	El Jolgorio Cuixe	750	\$97.50	\$109.01	\$11.51	\$585.00	\$654.06