

Private Label and Barrel Select Guidelines

The Vermont DLC allows manufacturers of distilled spirits to sell full/half barrels to Vermont Liquor Agencies and Licensees (restaurants and bars). To place the special order, the following guidelines must be adhered to

- Suppliers must obtain approval in writing from the VDLC at least 15 days prior to the placement of the special order by the licensee or agency store.
- Suppliers must provide the VDLC a quote sheet for the products being ordered.
 - A copy of the TTB approved label must accompany the quote sheet.
 - An estimate of the case yield from the barrel is required.
- DLC reserves the right to determine the viability of order in regard to location and quantities.
- The VDLC maintains the prerogative to retain a portion of the special order for its own purposes.
- Suppliers must provide the VDLC with a list of quantities and licensees/agencies to whom allocations are authorized.
- Licensees are required to purchase all their allocated product within 10 business days following its arrival at their local agency.
- Supplier agrees that they will become a bailment supplier before the barrel or private label product arrives in the VDLC warehouse.
- If licensee goes out of business or changes names/ownership or doesn't pick up product within 10 business days, the supplier agrees to remove the product from the DLC warehouse within 30 days.
- Supplier must provide a marketing plan for the product; to include on premise signage, specialty cocktails made with product, social media, or in the case of a hotel or lodge, in-room signage.
- The customer who orders the product will retain ownership of the barrel.

Private Label/Barrel Select Request Form

Name of Supplier:

Address of Supplier:

Contact Name:

Phone Number:

Email Address:

Name/Location of Store:

Store manager contacted:

Product description:

How much product to be shipped

Estimated ship date from Supplier:

Licensee Number:

Licensee Name & Address:

Signature of Licensee

Signature of Store Manager

Signature of Supplier:

Department Approval:

Signature of Liquor Purchasing
Specialist:

Signature of Director of Retail
Operations:

By filing this request, I agree to operate in Vermont under the requirements of Title 7 and all other applicable Vermont Laws and Regulations.

By signing this, I acknowledge that all the information provided is true and correct, and that I agree to meet the operating conditions as specified in the guidelines for consumer tastings of distilled spirits.